



**BINDURA UNIVERSITY OF  
SCIENCE EDUCATION**

GRADUATE SCHOOL OF BUSINESS

IN COLLABORATION  
with

PRESENTS



**BRIGHT AFRICA CONSULTANCY  
TRAINING (BACT)**

BUSINESS SCHOOL

# Business and Data Analytics

## DURATION PERIOD 3 (THREE) MONTHS



### COURSE DESCRIPTION

The Bindura University of Science Education (BUSE) Graduate School of Business (GSB) in partnership with Bright Africa Consultancy Training (BACT) Business School.

**Are you struggling to master the key fundamental Business data and analytic techniques applications for successful sustainable Business Performance??**

Earn your career changing Bindura University of Science Education (BUSE) Graduate School of Business (GSB) Certificate in Business and Data Analytics Course, currently enrolling for the 2025 First Class scheduled for 30 July 2025. The Course being delivered in collaboration with Bright Africa Consultancy Training (BACT) Business School, is designed for aspiring and qualified Business and Data analysts and Managers or those planning to start a life changing SMEs Business/ Entrepreneurs and other Professionals who need to master practical applied Business and Data Analytics skills for successful sustainable data driven Business Performance decisions. Designed for Finance Analysts & Non-Finance Business Managers, Board Members, Executives, Managers and Non-Professionals Supervisors (Public /Private Sector), SMEs and entrepreneurs etc who aspire to be equipped with applied Business Analytics skills and competencies. This course will enable you to master data driven Business Analytics skills and competencies with hands on practical skills over only 3 Months, offered 100% ONLINE. The Course Investment fee is US\$350. Companies who may require quotations can email using details on the flyer

#### Module 1

Essentials of Business Analytics

#### Module 2

Business and Operational Strategy Decision Analysis

#### Module 3

Data Analysis and Mining

#### Module 4

Financial, Operational & Marketing Analytics

#### Module 5

Business Analytics Modeling & Application

### COURSE OUTLINE

**Who should attend:**

Who should attend: Non-Finance Managers

(Board members, Executive Committees, Functional Managers, Supervisory Management)

Investment: US\$350 Duration 3 Months- 100% Online

#### BANKING DETAILS

BANK NAME: ZB BANK

ACCOUNT NAME: BINDIRA UNIVERSITY OF SCIENCE EDUCATION

ACCOUNT NUMBER: 4536 743766 406

#### DELIVERY MODE:

**100% ONLINE /**

PHYSICAL DELIVERY  
FOR CORPORATE  
ORGANISATIONS

**FOR MORE INFO & REGISTRATION**



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**ENROLL  
NOW**